

Marbach in 2010

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Marbach's goal is to become a leading company in its field in Central and Eastern Europe. Jiří Richtř travelled to Rajhrad to see how Marbach is managing to meet this goal. Daniel Beran, head of sales for Central and Eastern Europe acted as his guide.

Decoration (not just) for drinking glassware

10
Labelling is by far not the only way to decorate glass. Jana Žiřková was convinced once she started looking at further alternatives of the graphic design for drinking glassware.

Drawn and pressed paperboard

14
Drawn and pressed paperboard continues to maintain its historical position on the market and its possible revival cannot be excluded in view of the current environmental trends towards lignocellulose based products. The article is by Miloslav Vítěk.

How to construct containers (III)

18
When constructing cardboard packaging, the constructor can use any CAD SW whether of a universal or specialised nature. Besides Artios there is many other CAD SW able more or less to openly compete with this SW.

Trends in XXL printing

22
Jumbo printing machines designed for packaging printing hold an important position among sheet machines. Vladimír Lukeř looked at the XXL machines and the technical innovations made to functional units of offset machines enabling effective printing.

Markem-Imaje – a hundred years of experience

26
As a manufacturer of printers for food marking, Markem-Imaje has successfully dominated the world and Czech market. The company with its many-year tradition presented several innovations in cardboard box marking last year which you can see at the Brno exhibition grounds during the Embax 2010 Fair.

Adhesives for all occasions

28
The company presents its production programme of adhesives for various materials. It was founded by František Šípál, who gained great experience in adhesion as a research worker in aircraft production. He went on to deepen his knowledge and experience working in the global company 3M.

New year, new technology and new opportunities at Karel Kaňák

34
Every year the company Karel Kaňák, s.r.o. prepares lots of novelties for its customers and this year will be no exception. Petr Machálek et al. report.

DataMatrix bar code and linear code reader

35
The new iVu BCR reader by the American company Banner Engineering reads more codes in one image and can be adjusted without the use of a PC. It is also interesting that Banner Engineering is represented in our country by the company TURCK of Hradec Králové.

Bottling Printing at the Embax Fair

36
The right choice of printing equipment may lower operating costs by as much as 20 %. The company Bottling Printing, s.r.o. knows how.

Czech beer drinkers have not been won over by canned beer, they still prefer bottles

38
Czech beer drinkers have not been won over by canned beer as they still unequivocally prefer to buy bottled beer. The share of canned beer at the exhibition of local breweries for the home market has increased in recent years by about three percent, on the contrary bottled beer accounts for almost half of sales and its share is increasing year by year.

Are we going to Brno?

40
There has been a major change in this year's local trade fair programme. The organiser Veletrhy Brno (Brno Trade Fairs) wants to promote interest in Embax by joining forces with Salima. It has also met the request of food packaging manufacturers. We used a small sample to attempt to find out what companies, especially packaging ones, think.

Veletrh Embax 2010 has prepared several high spots for connoisseurs

44
It has only been nine months since the gates of the last Embax-Print fair closed and Embax is here again. It has been split from Print and has joined forces with the Salima Fair at the numerous wishes of the packaging community. Because Salima is a fixed feature in the trade fair calendar of the fair organiser, the joint stock company Veletrhy Brno, Embax had to adapt and will be held again after just nine months.

VOGL Connecting and Contacts proposes going to Vienna together.

48
The Central European Packaging and Marking Days will be held in Vienna in May. The reasons why to visit this Vienna Fair are listed in this article.

WATENVI a first with the URBIS INVEST Fair

49
The International Water-management and Environmental Fair WATENVI will be held for the first time with URBIS INVEST, the International Fair for Investment Opportunities, Regional Development, Communal Technologies and Services from 25–27 May 2010.

PACKAGING & MARKETING a strong tandem

50
The Czech Marketing Association celebrates 20 years of its activities this year. This may be important but far from the only reason to recall why to dwell on the importance of marketing. Josef Kroupa attempts to convince us why but above all to gain our active co-participation.

Neograph is building an authorised testing centre.

54
Neograph Štětí, a. s. is setting up an accredited paper production quality testing centre. Other production and processing enterprises, which need to guarantee their qualitative parameters, will also be able to use its services.

To sort or not to sort?

56
In the United Kingdom there are different views on the future development of waste collection. Of course, the key lies in making a quality product from recycled waste but there is a debate on the way to achieve this quality. It appears that the question to ask is: Should the public or the processor sort the waste? Olga Fridlová compiled this article for the Packaging magazine translating the sources from foreign servers.

Biodegradation is no joke

58
This time we will look into the secrets of the biological degradation of packaging materials with Renata Kupová, director of CIMTO, the accredited Centre for Information and Mechanical Testing of Packaging. We will explain the fundamental concepts of this technology and learn more about its practical procedure.

Completion of the D8 motorway – residents express their disapproval with the activities of environmental organisations

62
Since it began, the construction of the D8 motorway has been confronted with the complaints of environmental organisations who are legally contesting many building permits. These activities have delayed the construction deadlines and the Ústí nad Labem Region is waiting in vain for the completion of the construction which would significantly ease the heavy road traffic.

Jungheinrich enters 2010 with its new pallet truck / fork-lift truck

63
The Jungheinrich universal EJD 220 truck can do the work of a pallet and a fork-lift truck, but retains the tried and tested performance and safety features of "traditional" manually operated Jungheinrich trucks.

Motorway toll systems are also developing

64
A further 72 km of motorway will open in the Czech Republic this year. Martin Fořt analyses the electronic toll collection systems in the Czech Republic and Slovakia.

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