

- Veletrhy Brno (Trade Fairs Brno) are optimistic. But only carefully.** 6
An interview with the General Director of Veletrhy brno, a.s. about the importance and the current situation on the field of organizing trade fairs domestically and throughout the world. The interview shows that the trade fairs have, from a marketing point of view, an important task and the trade fairs organized by BVV are at a comparable level with other world trade fairs.
- A tube is always present in cosmetics packaging** 10
A tube as packaging is mainly connected to cosmetics, chemicals, and pharmaceutical items. The article describes the individual types in detail, their production, and their use in the packaging and consumer industry.
- Thermal connecting of plastics in packaging technology** 12
Besides gluing and mechanical connecting (pins, rivets, etc.) of various types of plastics used in packaging, thermal connecting ("welding") is the most common method. Ing. Miloš Víték writes for Packaging.
- Pharmaceutical product packaging** 16
Ing. Miloš Víték explains how these vital products are packaged. The past, present, and future of this packaging. The article describes in detail the individual types, their production, and their use in the packaging and consumer industry.
- Skin pack: an interesting helper for vacuum product packaging.** 21
DIOSS NÝŘANY, a.s. launches the sale of the vacuum packaging machine type KO – 3075 under its commercial name, Skin Pack. This vacuum packaging device is designed for stores, limited-series manufacturers, or suppliers of small parts, materials, or other products of this nature.
- Open house day for manufacturers of packaging materials in the KBA central in Radebeul.** 22
Rapida 142 or Rapida 185/205? XL or XXLplus? These questions were the dominant topics of the Open House day designed for printing works specialized in large-scale print and printing on packaging products which took place on March 11th in the manufacturing plant of Koenig & Bauer (KBA) in Radebeul.
- BOBST is always with you** 26
The Bobst Group company regularly organizes open house days for its customers and press conferences for journalists. This time, the topic was determined by the current worldwide economic situation. Eva Skopová participated in the press conference in the Swiss Lausanne.
- ENGEL med.con 2010: More than 500 participants from 20 countries** 28
What are the current trends in medical technology? How can intelligent cleanroom logistics make quality a decisive competitive factor, and which innovative injection moulding solutions can help in this? These questions were the focus at the ENGEL medical conference 2010 which took place on March 17 and 18 in Schwertberg.
- Light weight RhinoPlate with load capacity up to 5.7 tons** 30
THIMM SCHERTLER Packaging systems introduces a solution made of heavy corrugated cardboard. Ten-layer cardboard RhinoPlate® by THIMM SCHERTLER Packaging Systems is a heavy corrugated cardboard with a load capacity up to 5.7 tons – even in tropical climate conditions. Thanks to this, it is an ideal packaging material for large-scale packaging for both domestic and overseas transport.
- The newest investment of the Slovak company Aluprint** 32
Label specialists from ALUPRINT, s.r.o. (SR) picked Martin Automatic Inc. (USA) for connecting the automated unwinding of material and winding of printed material in the new hybrid printing machine Alprinta 52 made by MÜLLER MARTINI (Germany). Aluprint is one of the main Slovak label specialists employing approx. 100 people with annual sales around 14 million €.
- Robots quickly get to grips with biscuits** 34
Baked goods manufacturer Pecu Klatovy from Klatovy in the Czech Republic has invested in a packaging line for a biscuit specialty known as Linzer Kipferl. The result is a flexible-format system with short set-up times, complying to a standard of quality which guarantees optimum life cycle costs.
- Czech papermaking industry in the year 2009** 40
The paper and cellulose industry in the CR is a small but important field with many years of tradition. Paper products find significant use in all other branches of the processing industry, mainly in the form of packaging and packaging materials, and in the graphics industry, as the material to be printed on. The results from 2009 show that the worldwide crisis also affected this industry.
- After several years, food trade fairs and Embax are together again** 48
The complex of five trade fairs introduced technologies for processing food and drinks, final products, packaging, labeling, and control and distribution in business and gastronomy. The 18.500 m² of sold exhibition area introduced 929 presenting companies from 26 countries; the foreign exhibitors made up 36%. Over 32 thousand visitors from 34 countries came to see the exhibitions at the Brno fair grounds facility.
- FachPack 2010** 52
More than 1.300 exhibitors will present a wide portfolio of packaging solutions at the FachPack 2010 trade Fair from September 28 – 30 at the Nuremberg fair grounds. Along with the PrintPack (packaging improvements) and LogIntern (packaging logistics) fairs, this trade fair delight of the European packaging industry is prepared to welcome approximately 33.000 visitors.
- Brau Beviale 2010: Nuremberg invites to a dialog** 54
Between November 10 and 12, European beverage experts will meet in Nuremberg at the Brau Beviale 2010 trade fair, at their most important trade fair of the year.
- Jungheinrich EFG 216k forklift – the test winner** 56
The Jungheinrich company confirmed its position as the pioneer of alternative current technology in an independent comparative test of the Dutch agency Anderson Testing. The EFG 216k forklift became its clear winner.
- ČMS celebrated twenty years** 57
Česká marketingová společnost (Czech Marketing Association) celebrates its round anniversary this year – twenty years of its professional operation. Mgr. Josef Kroupa interviewed the company's President, doc. Ph.Dr. Jitka Vysekalová, Ph.D., about the importance of its work and the source of theoretical and practical information and services and also a little bit about the history of marketing.
- Anything anywhere and almost immediately** 58
The Czech Republic is a country with an economy focused primarily on export. Dachser Czech Republic a.s. operates in six places in Bohemia and Moravia. The company's employees ensure the carriage of goods throughout our republic as well as, of course, abroad. A group of specialized journalists could familiarize themselves with the company and its operation in the hub of its European routes, the town of Hof in the north corner of Bavaria, close to Aš.
- Dynavix Nano 9** 60
It is an automobile GPS navigation which will satisfy all drivers. Not only will it guide them safely and securely to their destination, but it also has many additional useful functions.
- Packaging, advertising, and art...** 62
Profile at the occasion of the fiftieth birthday of the academic fine artist, Ivan Exner.